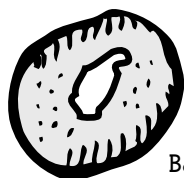




storin' real bagels



By baking 363 days a year, we figure we can keep fresh bagels arriving each morning. But, for those who can't make the daily trip to the Bakehouse or Deli, you can keep

Zingerman's Bakehouse bagels at home in

three fairly effective ways.

1) Simply store 'em in paper like our other crusty breads. Paper leaves the crust and flavor intact, and while the bagels do get chewier, they're perfectly fine within a day of buying them.

2) Keep 'em on the counter in a paper bag inside a plastic bag. This'll keep the bagels for four or five days—no problem. Be sure to toast 'em before serving to revive the texture and flavor.



3) Freezing them works well for longer storage periods. I'd recommend either reviving them in a 350°F oven 'til the crust comes back and they're warm in the middle, or by toasting 'em.



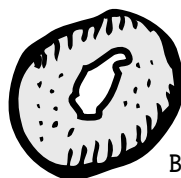
Regardless of how you store 'em, Zingerman's Bakehouse Real Bagels are great with fresh, handmade Zingerman's Creamery Cream Cheese!

3711 Plaza Drive (off of Airport Blvd.)
Ann Arbor, MI 48108
Open 7AM-6PM Daily
(734) 761-2095

**bigger flavor,
better crust, bigger holes**



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